

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**PATENT**

Applicants:	Theodore S. Voltmer, et al.	Docket No.:	40655.3600
Serial No.:	09/836,213	Group Art Unit:	3622
Filed:	April 17, 2001	Examiner:	Raquel Alvarez
Title:	SYSTEM AND METHOD FOR NETWORKED LOYALTY PROGRAM	Confirmation No.:	6105

**AMENDMENT AND REPLY**

Mail Stop Amendment  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Office Action mailed on January 29, 2007, of which this Reply is filed within the three month shortened statutory period for reply, please consider the following amendments and remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 13 of this paper.